

2017 NFCS Sponsorship Packages

Join the leaders in the industry as a sponsor of the NFCS! A variety of sponsorship packages with an excellent return on investment are available for all budgets. Why sponsor? Branding, Marketing, and More Branding

By participating as a sponsor it:

- Creates brand awareness and increases brand loyalty among a targeted audience in the industry
- Gives you the opportunity to introduce a new product/service/program to a captive group of decision makers
- Drive sales by reinforcing your brand messaging and effectively leveraging your exhibit space
- Differentiates yourself from your competition
- Benefits you by highlighting your commitment to furthering excellence in engineering and engineering technology education in the fire control community

To purchase one of the packages below, please contact Amy Voisard, avoisard@blue52productions.com, 937-479-4255 or Michelle Williams, mkw@blue52productions.com, 937-554-4632.

Reception - \$10,000

- Two Complimentary Conference Registrations
- One Complimentary Exhibit Booth or Tabletop Exhibit
- Four Weeks of Banner Ad Time on the NFCS Website (You choose the weeks)
- Sponsor Highlight in Two Email Blasts to 6,000 Persons in NFCS Database
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- A Full Page Ad in the Program
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Sunday Super Bowl Party - \$6,000

- One Complimentary Conference Registration
- One Complimentary Exhibit Booth or Tabletop Exhibit
- Two Weeks of Banner Ad Time on the NFCS Website (You choose the weeks)
- Sponsor Highlight in One Email Blast to 6,000 Persons in NFCS Database
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- A Full Page Ad in the Program
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Luncheon - \$6,000 (4 Available)

- One Complimentary Conference Registration

- One Complimentary Exhibit Booth or Tabletop Exhibit
- Two Weeks of Banner Ad Time on the NFCS Website (You choose the weeks)
- Sponsor Highlight in One Email Blast to 6,000 Persons in NFCS Database
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- A Full Page Ad in the Program
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Audio Visual Sponsorship - \$4,000

- One Complimentary Tabletop Exhibit
- Two Weeks of Banner Ad Time on the NFCS Website (You choose the weeks)
- Sponsor Highlight in One Email Blast to 6,000 Persons in NFCS Database
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Program Book Sponsor - \$4,000

- Two Weeks of Banner Ad Time on the NFCS Website (You choose the weeks)
- Sponsor Highlight in One Email Blast to 6,000 Persons in NFCS Database
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- A Full Center Spread in the Center of the Program
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Tuesday PM Snack Break - \$3,250

- Sponsor Highlight in One Email Blast to 6,000 Persons in NFCS Database
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Half Page Ad in the Program
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Wednesday PM Snack Break - \$3,000

- Sponsor Highlight in One Email Blast to 6,000 Persons in NFCS Database
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Monday PM Snack Break - \$2,500

- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

NFCS Lanyard Sponsor - \$2,500

- Company Name on Badge Lanyards
- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Thursday PM Snack Break - \$2,250

- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Tuesday Distinguished Speaker Breakfast - \$2,250

- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Grand Prize Giveaway - \$2,000

- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

NFCS Speaker Giveaway Sponsorship - \$750

- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section
- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

Raffle Prize - \$500 minimum

- Recognition on the NFCS Website Sponsor Page
- Recognition on Signage at NFCS
- Recognition in the Program in the Sponsor Section

- Award Certificate for Sponsorship
- Sponsor Recognition at Start of Technical Sessions Each Day

ADs

Program Ad Full Page - \$750
Program Ad Half Page - \$500
Web Banners - \$150 per week

Full Page Ad - designed to 3.75" wide x 6.5" tall.
Half Page Ad - designed to 3.75" wide x 3.125" tall.

The finished program is 4.25" x 7". Ads need to be submitted as pdfs or tiffs and must be 300 dpi or larger. Colors need to be set as CMYK and not RGB. There is a ¼ margin around all ads, so no ads will bleed to the edge. Finished ads can be sent to Amy Voisard, at avoisard@blue52productions.com, by email if under 10M. If over 10M, let her know and she will give you access to a File Transfer Folder. Ads are due **January 6, 2017**.